

PRESS RELEASE
APRIL 8, 2008

**Renowned Supply-Chain Expert Adam J. Fein, PhD
Joins the Secure Symbology Board of Advisors**

WAYNE, NJ/April 8, 2008 – Today, Secure Symbology announced that renowned supply-chain expert Adam J. Fein, Ph.D., founder and president of Philadelphia-based Pembroke Consulting, Inc., has been added to its Board of Advisors. Dr. Fein joins an already high-powered Secure Symbology board that includes America’s first Secretary of Homeland Security Tom Ridge, former Surgeon General nominee Dr. Robert Kramer, retired U.S. Senator Larry Pressler, and former Congressman Gil Gutknecht.

“The timing and value of Dr. Fein joining the company’s board of advisors couldn’t be better,” said Graham Sampson, Secure Symbology’s Chairman and CEO. “California has established a firm e-pedigree compliance date of January 1, 2011, and all pharmaceutical manufacturers need to start compliance initiatives immediately. Dr. Fein’s insights will help us continue advancing our fully tested turn-key unit-level serialization e-pedigree compliance system.”

“I am very pleased to be assisting Secure Symbology with their important work,” said Dr. Fein. “All of us are affected by the safety and security of the U.S. pharmaceutical supply chain. Secure Symbology has created solutions that can ensure both transactional security and regulatory compliance.”

Dr. Fein is a well-known expert in pharmacy economics and the pharmaceutical supply chain. He has written numerous books and articles on distribution and supply chain strategy and currently authors a leading industry blog at www.DrugChannels.net. Dr. Fein earned his Ph.D. from the Wharton School of Business and a B.A., summa cum laude, from Brandeis University. He lives in Philadelphia with his wife and their two children.

Secure Symbology continues to add people of prominence and experience to its advisory board as it expands and enters other clearly defined markets such as Homeland Security and Aeronautical. The company anticipates that it will be making additional advisory board appointment announcements in the near future.

About Secure Symbology

Headquartered in Wayne, NJ with technology offices in Sterling, VA and research offices in New York, NY, Secure Symbology, (SSI) Inc provides complete anti-counterfeiting solutions to all industries, including a special focus on the pharmaceutical industry. SSI's product suite leverages its patented bar coding methodologies, patent pending serialization vault, to provide cost-efficient and obsolescence-proof anti-counterfeiting and Track & Trace solutions that can be seamlessly integrated into any manufacturer's production line. Through the use of advanced

engineering, sophisticated database design, pharmaceutical supply chain knowledge, and a series of patents, SSI has established itself as the leader in anti-counterfeiting.

To profile this exciting technology or for more information, contact Patti Casaleggio Director of Corporate Communications, Secure Symbology at 862-228-3954 or visit

www.securesymbology.com.